

OSMBA

The South Carolina Office of Small and Minority
Business Assistance

BUSINESS FORUM & TRADE FAIR

March 24, 2010

Columbia Conference Center

Crossing the Bridge to Success!

Sponsors:

BMW Manufacturing Company

Blue Cross and Blue Shield

State Procurement Services Division &
Procurement Procedures Committee

OPPORTUNITY! OSMBA is the State's advocate for South Carolina's small, minority and women-owned businesses, championing your interests in the procurement process. The Business Forum offers an unparalleled opportunity to network, allowing small business owners a chance to showcase their company to hundreds of procurement officials from government agencies and corporations. Attending procurement officials will have an opportunity to discover new suppliers and become re-acquainted with former suppliers.

SCREENINGS! You are the foundation of your business and an important member of the business community. We want to provide you not only with a network to improve your financial health, but to also improve your personal health. Free individual diabetes and prostate cancer health screenings will be conducted during the trade fair.

CONNECT! Critical factors for success include cultivating and maintaining your business relationships. Six degrees of separation is the theory that anyone on the planet can be connected to any other person on the planet through a chain of acquaintances that has no more than five intermediaries. Maximizing the opportunities available during the event will expand your professional network of relationships in an ever-more competitive global market.

ENGAGE! The Business Forum will provide an opportunity to interact with your peers and leaders in their respective fields, developing a wide range of professional relationships. Fully engaging yourself while attending the event will empower you with the confidence and information needed for ***Crossing the Bridge to Success!***



Celebrating **30 Years**
Bridging Opportunities
& Small Business